

SeaLife

SEALIFE ANNOUNCES NEW LOGO

New Look Emphasizes Product's Technology

MOORESTOWN, N.J. – SeaLife, the market leading digital sports camera maker, unveiled their new contemporary logo design October 31 at the DEMA show in Orlando, Fla. The new image was reflects the ever-evolving aspects of the SeaLife brand and identity in today's modern digital world.

“We place great emphasis on making sure that our brand image and logo reflect our dedication to providing consumers with the latest digital technology,” said Bjorn Harms, Vice President of SeaLife. “This new look for SeaLife encompasses the multi-faceted aspects of our growing business.”

SeaLife, recognized by TIME Magazine for one of “The Most Amazing Inventions Of 2005” for its DC500 digital camera, is a leading manufacturer in digital dive cameras, with over 25 years of experience designing durable waterproof cameras to the specific needs of outdoor and watersports enthusiasts.

For more information on SeaLife, contact us at Pioneer Research, 97 Foster Road, Suite 5, Moorestown, N.J. 08057. Tel. 1-800-257-7742. Or visit the SeaLife website at www.sealife-cameras.com.