

SeaLife®

For Immediate Release

Contact: Lindsay Marion

856-866-9191 ext.135

Lindsay@pioneer-research.com



SeaLife Introduces the SeaLife Photo Pro Backpack

Orlando, FL - SeaLife is introducing their new SeaLife Photo Pro Backpack at the DEMA (Dive Equipment & Marketing Association) tradeshow. The SeaLife Photo Pro Backpack features a large padded camera/lighting compartment with 6 adjustable dividers to fit virtually any combination of cameras, lights, strobes, lenses and accessories. The compartment's waterproof liner prevents wet camera gear from leaking into the adjoining dry compartments.

The SeaLife Photo Pro Backpack has 5 zippered pockets for storing common items, like cables, spare batteries, chargers, adapters, manuals, smartphone, sunglasses, etc. Also included is a larger padded compartment for small laptops or tablets. The back of the backpack features soft, breathable padding so that it rests comfortably against the wearer's back. The SeaLife Photo Pro Backpack's exterior is made of durable x-grade nylon to keep items such as fragile camera equipment and laptops safe and secure. A retainer strap wraps around the backpack to prevent gear from falling out in the event the zippered pockets are not closed or become damaged

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during travel. The external zippers are made of corrosion-proof material suitable for marine environment.

On the bottom of the SeaLife Photo Pro Backpack, six rubber feet are in place to keep the backpack standing upright and not directly touching the ground. Two large drain holes are also on the bottom, so any water that makes its way inside will not be stuck inside of the backpack.

The SeaLife Photo Pro Backpack is expected to be available for shipment in February 2018.

<u>Item</u>	<u>Description</u>	<u>US Retail</u>
SL940	SeaLife Photo Pro Backpack	\$119.95

About SeaLife:

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the powerful Sea Dragon Lighting system and its innovative Flex-Connect tray, grip, arm, and accessory system. In 2014, SeaLife introduced the Micro HD, the world's first permanently sealed underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. SeaLife cameras, lighting and accessories are sold and serviced in 64 countries around the world.

For more information visit www.SeaLife-Cameras.com

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