

SeaLife®

For Immediate Release

Contact: Lindsay Marion

856-866-9191 ext.135

Lindsay@pioneer-research.com



SeaLife® Introduces New 0.5x Wide Angle Dome Lens for DC2000 camera

SeaLife, the leading maker of underwater imaging gear, introduces a new 0.5x Wide Angle Dome lens that increases the camera's field-of view by 100%, allowing underwater photographers to get closer to the subject and still fit everything into the frame.

The 0.5x lens design uses high grade optical glass components arranged in a 5 element/5 group array with an integrated dome lens port that delivers crisp edge-to-edge sharpness. All optical elements are fully, multi-coated to prevent internal glare and maximize light transmission. "This is by far the most advanced wide angle lens we have ever produced", says Bjorn Harms, SeaLife's Vice President of Product Development. "The image quality and sharpness is superior to other wide angle lens available in the market." The lens has a 16mm effective focal length when used with the SeaLife DC2000 and is waterproof to 200ft/60m.

The lens fits all SeaLife DC-series cameras and all other cameras with a 52mm thread mount, and comes with a 52mm DC adapter ring (SL977). Easily attach and remove this lens both on land and underwater. The SeaLife Dome Lens weighs 590 grams and is negatively buoyant.

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SeaLife 0.75x Wide Angle Conversion Lens

The inner airspace is back-filled with nitrogen to prevent fogging in extreme temperature conditions. The rotatable light shade prevents unwanted glare from external lighting or sunlight, as well as protect the dome lens from bumps and abrasion.

Availability for the new conversion lens is expected by mid-February 2018 with pricing as follows:

<u>Item</u>	<u>Description</u>	<u>US Retail \$</u>
SL050	0.5x Wide Angle Dome Lens	\$499

About SeaLife:

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the powerful Sea Dragon Lighting system and its innovative Flex-Connect tray, grip, arm, and accessory system. In 2014, SeaLife introduced the Micro HD, the world's first permanently sealed underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. SeaLife cameras, lighting and accessories are sold and serviced in 64 countries around the world.

For more information visit www.SeaLife-Cameras.com