

# SeaLife®

**For Immediate Release**

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## **SeaLife Introduces Sea Dragon 4500 Lumen Professional Photo-Video Light**

MOORESTOWN, NJ - SeaLife has introduced their new Sea Dragon 4500 Photo-Video light. The Sea Dragon 4500 photo-video light delivers 4500 lumens in an even 120° wide beam. The light offers an unmatched 96 CRI (color rendering index) with its proprietary COB LED array that very closely mimics natural sunlight (A CRI of 100 would be just like natural sunlight). Most other LED lights offer a much lower CRI, missing critical color necessary produce natural and colorful still images and videos. The Sea Dragon 4500, with its unique COB LED, not only offers a high CRI, it also delivers a TLCI (Television Lighting Consistency Index) value of over 97. With 100 being the highest possible TLCI value, lights producing more than 90 TLCI are acceptable for capturing true, natural colors with television studio cameras.

Bjorn Harms, SeaLife's VP and product development manager added "There simply hasn't been a photo/video light with this level of performance in the underwater imaging market; the light will be a vital component for advanced amateurs and professionals to capture vibrant, natural colors".

The Sea Dragon 4500 also offers impressive still image results and can be used as a primary source of light or in combination with a strobe. The 4500 features Auto Flash Detect mode, which cancels the light for one second when a strobe is fired.

The Sea Dragon 4500 brightness can be adjusted manually or automatically with its built-in photocell light sensor. The Auto Bright mode automatically adjusts from 450 to 4500 lumens based on proximity to the subject, helping to preserve your eye's natural night vision and extends battery life. The light can also be manually adjusted to 100%, 75%, 50% or 25% brightness.

The light head includes standard YS adapter, Flex-Connect™ YS Adapter and 1" ball joint adapter, for easy expansion with any YS, Flex-Connect or 1" ball joint system of arms, grips, trays and mounts.

Part of the Sea Dragon's impressive performance is its powerful 50W Li-ion rechargeable battery pack, that runs the light for 60 minutes at full power. The light also includes a battery charger, 3 international plug adapters and a protective travel case.

The Sea Dragon 4500 Light will be available for shipment by January, 2018.

<u>Item</u>	<u>Description</u>	<u>US Retail</u>
SL675	Sea Dragon 4500 Auto Photo-Video Light	\$699.95

**About SeaLife:**

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the powerful Sea Dragon Lighting system and its innovative Flex-Connect tray, grip, arm, and accessory system. In 2014, SeaLife introduced the Micro HD, the world's first permanently sealed underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. SeaLife cameras, lighting and accessories are sold and serviced in 64 countries around the world.

For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)

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