

# SeaLife®

**For Immediate Release**

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## **SeaLife® Introduces New DC2000 Digital Underwater Camera**

Moorestown, NJ – SeaLife has unveiled their latest digital underwater camera, the DC2000 and has started shipping the new model recently. As SeaLife’s most advanced underwater camera to date, the DC2000 includes a full featured waterproof inner camera and an ergonomic, precisely designed and matched 200ft/60m underwater housing. The DC2000 is equipped with a variety of automatic imaging modes for budding photographers to an abundance of full manual exposure controls for advanced users.

Ideal for low light environments, the DC2000 uses a SONY® 1” back-illuminated 20MP CMOS image sensor to produce sharp stills and full HD videos with 1080p @ 60 frames per second. There are 4 underwater modes with built-in underwater color corrections are available to select from: dive, snorkel, external light, and external flash, making external color filters unnecessary. Additionally, 25 Land Scene modes are available for shooting topside. With an auto focus of 4” (10cm) to infinity and an ultra-fast shutter response time of 0.1 second, you’ll never miss a fast moving shot. The DC2000 includes a 7-element fully multi-coated optical grade aspheric lens and a focal length of 11.6mm (film equivalent 31mm). To increase field of view, SeaLife offers a Wide Angle Fisheye Lens (SL975) for an approximate diagonal shooting angle of 110°, or a Compact Wide Angle Lens (SL970) for a shooting angle of 90°.

The DC2000 includes a continuous burst shooting mode, time lapse, GIF, continuous, and pre-shooting. In addition, the camera utilizes optical image stabilization to reduce unwanted camera shake. Use the intuitive dial to select

from 8 shootings modes, including manual shutter and 17 aperture settings from F1.8 to F11. With the option to shoot in JPEG, RAW (Adobe .dng), the DC2000 offers endless photo editing options.

The rubber over-molded polycarbonate construction of the DC2000 features an ergonomic design and comfortable handling with the hard-shell exterior housing's dimensions of 5.9"H x 4"W x 3"D (149mm x 102mm x 81mm). The housing includes a flash link optical cable adapter that easily connects to one or two external flash or strobes. The wide "Piano Keys" control all the cameras essential functions, making it easy to operate with or without dive gloves. The DC2000 inner camera includes a built-in flash, a 3" 920k hi-resolution color LCD screen and an intuitive and user friendly feature navigation menu. The inner camera dimensions are 2.6"H x 4.6"W x 1.4"D (67 x 116 x 36 mm) and is waterproof down to 60ft/18m.

The included 1130mAh 3.7V ion removable battery will power the camera for over two hours. Charging the battery is an easy and quick process done by attaching the USB cable into the camera's USB port and wall charger. The DC2000 offers 80mb of internal memory and is expandable to 128GB of memory with micro-SD, micro-SDHD, micro-SDXC, or UHS-1 memory cards.

The DC2000's built-in WiFi wirelessly connects the camera to any iOS and Android smart phone or tablet using the free Link123 Plus app. Without using a laptop or computer, you can directly preview and download pictures/videos from the camera to your smart device and instantly share your diving adventure with friends and family.

The DC2000 is expandable with SeaLife's powerful Sea Dragon underwater LED lights, Flash and Flex-Connect® arms, grips, trays and accessories. Flex-Connect trays, grips and accessories mount together in seconds for easy set-up and disassemble equally as fast for washing or travel.

The DC2000 is available at the following prices:

**Models:**

SL740	SeaLife DC2000 Digital Underwater Camera	\$699.95
SL745	SeaLife DC2000 Sea Dragon Pro Flash Set	\$995.95
SL744	SeaLife DC2000 Sea Dragon 2500 LED Light Set	\$1,099.95
SL746	SeaLife Pro Duo including Sea Dragon Flash and Sea Dragon 2300 LED Auto Light	\$1,399.95

**About SeaLife:**

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the powerful Sea Dragon Lighting system and its innovative Flex-Connect tray, grip, arm, and accessory system. By 2014, SeaLife introduced the Micro HD, the world's first permanently sealed underwater camera, followed by the new Micro 2.0 in 2015. SeaLife cameras, lighting and accessories are sold and serviced in 64 countries around the world.

For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)