

# SeaLife®

**For Immediate Release**

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## SeaLife® Introduces Lens Caddy for DC-Series Lenses

MOORESTOWN, NJ – SeaLife has announced its new underwater wet-lens holder. The SeaLife Lens Caddy attaches under the camera tray using a standard ¼-20 tripod screw or to any grip/arm up to 1.8” (45mm) in diameter using a sturdy Hook & loop nylon strap.



The Lens Caddy holds any SeaLife DC camera lens, including the popular SL975 Fisheye Lens, SL970 WA lens, SL050 0.5x lens and SL051 0.75x lens. The lens securely press-fit onto the Lens Caddy underwater or on land, the same way lenses attach to the lens port of your SeaLife camera.

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## SeaLife Lens Caddy

The compact, lightweight Lens Caddy holds lenses weighing up to 21oz(590g). The Lens Caddy is constructed of durable polycarbonate material and 316 stainless steel mounting screw. It includes two lanyard connection points to securely connect the lens and prevent accidental dropping.

The US MSRP for the Lens Caddy is \$39.95, the new lens holder will be available through SeaLife and its distributors in Mid-June 2018.

<u>Item</u>	<u>Description</u>	<u>US Retail \$</u>
SL090	Lens Caddy	\$39.95

### **About SeaLife:**

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the powerful Sea Dragon Lighting system and its innovative Flex-Connect tray, grip, arm, and accessory system. In 2014, SeaLife introduced the Micro HD, the world's first permanently sealed underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. SeaLife cameras, lighting and accessories are sold and serviced in 64 countries around the world.

For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)