

# SeaLife®

## **For Immediate Release**

Contact: Lindsay Marion

856-866-9191 ext.135

[lindsay@pioneer-research.com](mailto:lindsay@pioneer-research.com)



## **2018 Underwater Photo Weeks in Gorgeous St. Lucia!**

APRIL 21-28 AUGUST 11-18 DECEMBER 1-8



**SeaLife®**

### **Anse Chastanet and SeaLife Team Up for 2018 Underwater Photography Weeks in Saint Lucia**

Saint Lucia's [Anse Chastanet Resort](#) with their PADI 5 STAR scuba operation, [Scuba St. Lucia](#), in collaboration with [SeaLife Cameras](#), will be hosting four specialty weeks in 2018 dedicated to underwater photography. The 2018 weeks are April 21-28, August 11-18, and December 1-8.

Divers will be able to learn and fine tune their photography skills through a series of seminars and dives in one of the most protected sites in the Caribbean.

Anse Chastanet offers designated marine reserves, protecting miles of colorful coral reefs teeming with tropical fish, vibrant corals, and stunning macro life.

Whether a new photographer with a point and shoot camera or the owner of a complete DSLR system, the week will provide hands on training in areas such as ambient light use, model photography, macro photography, animal portraits, and general compositions.

Days will be filled with two morning dives in and around St. Lucia's pristine marine reserves, including dive sites such as the Pinnacles, Superman's Flight, and various sites nestled between the two world heritage Pitons. In the afternoon, seminars will be held reviewing the photographs taken in the morning, editing photos and videos, and discussing the next day's underwater adventure.

Throughout the week, divers will collect images from which they can submit one photo in each of the predetermined categories in the Photography Week Photo Competition. Prizes will be awarded at the end of the week in the closing ceremony celebration.

Seminars will be conducted by resident pro photographer, Bernd Rac. Bernd started with underwater photography and videography at UNESCO in Freeport Bahamas in 1993 and has been shooting ever since. He began working in 1996 at Scuba St. Lucia, which is owned and operated by the Anse Chastanet Resort, as underwater photo/video professional. Bernd won the Rodales Resort Pro Photographer competition in 1998 and then expanded his knowledge in photography and videography including post production. Divers will be closely supervised by Bernd and other underwater photo pros on the Scuba St. Lucia staff.

The Underwater Photography Week will be taught using your own camera set up or the brand new SeaLife DC2000. The rental fee for the new DC2000 camera *is included* in your Underwater Photography Week package.

As SeaLife's most advanced underwater camera, the DC2000 includes a full featured waterproof inner camera and an ergonomic, precisely designed 200ft/60m underwater housing. The DC2000 uses a SONY® 1" back-illuminated 20MP CMOS image sensor to produce sharp stills and full 1080p HD videos. For details on the SeaLife DC2000, visit [www.sealife-cameras.com/cameras/dc2000](http://www.sealife-cameras.com/cameras/dc2000).

If participants wish to invest in a new camera, SeaLife is offering a \$100 booking incentive when pre-ordering a DC2000 camera through Scuba St. Lucia and registering for the Photo Week. Anse Chastanet is the perfect location for non-diving family members, with adventure sports galore as well as world class beaches, spas, and tours.

The Underwater Photography week starts at US \$2,819 per person in a double occupancy room. A non-diving partner pays \$2,109 per person per week in a double occupancy room.

To book or for more information, email [ansechastanet@ansechastanet.com](mailto:ansechastanet@ansechastanet.com) or call 1-800-223-1108 and refer to our Underwater Photography Weeks.

The Underwater Photography Week package includes: Underwater Photography course, 7 nights' accommodation, airport transfers, breakfast, lunch, afternoon tea and dinner, all tax/service, welcome drink and culinary amenity on arrival, 12 beach or boat dives inclusive of tank, weights, belt, mask, snorkel, fins (other equipment at a charge if needed, marine park fee to be paid locally).

The package is available to certified divers. Please bring your certification cards with you.

<b>DC2000 Camera</b>	MSRP \$699.95	Pre-order price \$599.95
<b>DC2000 Pro 2500 Set</b>	MSRP \$1099.95	Pre-order price \$999.95
<b>DC2000 Pro Flash Set</b>	MSRP \$999.95	Pre-order price \$899.95
<b>DC2000 Pro Duo</b>	MSRP \$1399.95	Pre-order price \$1299.95

The DC2000 Photography Week camera incentive is exclusive to Anse Chastanet and the Photography Week experiences. The DC2000 camera or camera set will be shipped to you (in USA only) or awaiting you on arrival at Anse Chastanet.

**About SeaLife:**

SeaLife Underwater Cameras are the world’s most popular underwater cameras because of their ease of use and impressive imaging results. SeaLife’s first camera was introduced in 1993. In 2000, SeaLife developed the world’s first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the powerful Sea Dragon Lighting system and its innovative Flex-Connect tray, grip, arm, and accessory system. By 2014, SeaLife introduced the Micro HD, the world’s first permanently sealed underwater camera, followed by the Micro 2.0 in 2015. In 2017, SeaLife launched the new DC2000 camera which features manual aperture and shutter priority and RAW imaging format. SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world.

For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com).



