

# SeaLife®

## For Immediate Release

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## **SeaLife Gives Popular DC2000 a Refresh with Firmware Update and New Lighting Options**

MOORESTOWN, NJ – SeaLife has announced that it will offer its new Sea Dragon 3000F COB LED light with the DC2000 starting late November 2018. The 3000F delivers 3000 lumens in an even 120° wide beam (90° underwater). The new Sea Dragon features SeaLife’s Auto Brightness, Flash Detect and red LED’s for “stealth” night diving.

The latest generation Bridgelux COB LED array emits a warm 5000K color temperature and 80 CRI (color rendering index) adding vibrant colors and brightness to your underwater pictures and videos.

The Sea Dragon 3000 brightness can be adjusted manually or automatically with its built-in photocell light sensor. The Auto Bright mode automatically adjusts from 300 to 3000 lumens based on proximity to the subject, helping to preserve your eye’s natural night vision and extending battery life. The light can also be manually adjusted to 100%, 50% or 25% brightness.

Two integrated 180-lumen red LED’s cast an 88° beam and preserve your eye’s own natural night vision and allow divers close encounters to certain nighttime sea creatures that swim away from bright lights. The red LED’s are powerful enough to assist the camera’s auto focus and will turn off for 1 second when a Strobe/Flash is fired.

In addition to the new Sea Dragon lighting offered for the DC2000 camera, SeaLife has installed its latest version firmware V1.08 which offers many enhancements, most notably improvements to the auto-focus accuracy and addition of auto-focus and auto exposure locks for both still and video imaging with the DC2000 camera.

The DC2000 Pro “Duo” also receives an update with the inclusion of the Sea Dragon 3000 and the Sea Dragon Underwater Flash. SeaLife’s Sea Dragon Flash pairs perfectly with the 3000F’s Auto features, so you can dive,

video and focus with either full or partial power white light, or the lights red LED “stealth” mode; when you want to shoot that perfect still image – snap and the Sea Dragon 3000F (F stands for the wide Flood beam) turns off for approximately one second, so you have a clean crisp image without shadows caused by the LED light.

The new DC2000 Pro 3000 and Pro Duo Sets will be available late November 2018 in time for the holiday season. The Pro Duo Set is also available without the camera and adapts quickly and easily to underwater camera systems with an onboard flash. All sets are ready to use, and include tray, grips and can be expanded with added arms and lighting options.

As SeaLife’s most advanced underwater camera to date, the DC2000 includes a full featured waterproof inner camera and an ergonomic, precisely designed and matched 200ft/60m underwater housing. The DC2000 is equipped with a variety of automatic imaging modes for budding photographers to an abundance of full manual exposure controls for advanced users.

Ideal for low light environments, the DC2000 uses a SONY® 1” back-illuminated 20MP CMOS image sensor to produce sharp stills and full HD videos with 1080p @ 60 frames per second. There are 4 underwater modes with built-in underwater color corrections are available to select from: dive, snorkel, external light, and external flash, making external color filters unnecessary. Additionally, 25 Land Scene modes are available for shooting topside. With an auto focus of 4” (10cm) to infinity and an ultra-fast shutter response time of 0.1 second, you’ll never miss a fast moving shot. The DC2000 includes a 7-element fully multi-coated optical grade aspheric lens and a focal length of 11.6mm (film equivalent 31mm). To increase field of view, SeaLife offers a Wide Angle Dome Lens (SL050) for an approximate diagonal shooting angle of 100° underwater, or a Compact Wide Angle Conversion Lens (SL051) for a underwater shooting angle of 61°.

Additionally, the SeaLife DC2000 has new Beta firmware available (Version v1.08) at: <https://www.sealife-cameras.com/firmware/>, there is no cost for the new fw download.

The new version allows for improved focusing control when shooting still and video images, for subjects beyond 3 ft/1m distance and improves focusing accuracy, along with some other updates. SeaLife plans to include the new firmware in its series production beginning early 2019.

Item	Description	US Retail
SL747	SeaLife DC2000 Pro 3000 Set (Camera and 3000 Lumen light)	\$1,099.95
SL749	SeaLife DC2000 Pro Duo Set (Camera, Flash 3000 Lumen light)	\$1,399.95
SL690	SeaLife Pro Duo 3000 Flash Set (Flash & 3000 Lumen light)	\$ 799.95

#### **About SeaLife:**

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world’s first digital underwater camera. In 2013 SeaLife introduced the powerful and universally fitting Sea Dragon range of underwater lighting and its innovative Flex-Connect tray, grip, arm, and accessory system. In 2014, SeaLife introduced the Micro HD, the world’s first permanently sealed underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera for 2017 and beyond. SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world.

For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)

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