

# SeaLife®

**For Immediate Release**

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## **SeaLife Introduces the New and Improved +10 Close Up Lens for RM-4K and Micro-Series Cameras**

MOORESTOWN, NJ – SeaLife introduces a new +10 Close Up Lens for its RM-4K and Micro-Series cameras, including the new Micro 3.0, for sharp close-up images and video from 6” to 2ft (15cm to 60cm). The minimum shooting distance without the close-up lens is 12”/30cm. The lens attaches quickly and easily on land or underwater. The lens features a single optical glass element that is anti-reflection (AR) coated.

The lens’ frame holder is constructed of a durable rubber material that protects the optical glass lens and securely presses on to the camera’s lens port. The lens includes a safety lanyard to prevent accidental loss. A distance/range stick can be added to the front of the lens without interfering into the image. To prevent pollution, the stick is not included but can be easily homemade. A protective pouch is also included.

Delivery of the new +10 Close Up Lens is planned for Summer 2020.

<u>Item</u>	<u>Description</u>	<u>US Retail</u>
SL572	+10 Close Up Lens for RM-4K and Micro-Series Cameras	\$49.95

SeaLife also offers a 2-element Super Macro Lens for even closer focusing down to 3.5cm (9cm) for the Micro HD, HD+ & 2.0 and RM-4K cameras (Item SL571).

**About SeaLife:**

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2018 the company expanded into ultra-compact underwater cameras with its ReefMaster RM-4K, and in 2020 SeaLife introduced the full-featured Micro 3.0 camera.

SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world. For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)

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