

SeaLife®

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Contact: Lindsay Lynch
856-866-9191 ext.135

Lindsay@pioneer-research.com



SeaLife® Introduces Underwater Instructional Videos for New Micro 3.0 Underwater Camera

MOORESTOWN, NJ – SeaLife has introduced a two-part instructional video series geared towards users, instructors and prospective buyers for the new fully sealed [Micro 3.0 underwater camera](#).

In cooperation with professional underwater photographer, Brent Durand, the videos explore nearly every feature on the compact camera, and then dive with the camera to offer practical in-use advice on how to achieve the best results.

“The camera is easy and intuitive right out of the box” says Karl Schuster, SeaLife’s Sales Manager; “these instructional videos blend the [Micro 3.0’s](#) features with basic underwater shooting instruction so divers and snorkelers get breathtaking results” Schuster added.

The video series are geared for beginning underwater photographers to experienced, bringing in the basic to the [Micro 3.0’s](#) more advanced features.

The instructional videos, titled “Great Pictures Made Easy” are available on SeaLife’s website: [Great Pictures Made Easy with the SeaLife Micro 3.0 – Part I](#)
[Great Pictures Made Easy with the SeaLife Micro 3.0 – Part II](#)

The [SeaLife Micro 3.0 Underwater Camera](#) is the latest and third generation of its popular permanently-sealed Micro camera series. The camera is leak-proof with no O-rings to lube or maintain, so there is never a worry about flooding the camera. Like its predecessor, the Micro 3.0 features an ergonomic, compact design with easy-to-use controls and menus. The camera has a 16-megapixel Sony® CMOS image sensor and offers 4K ultra-high definition video. Since it's permanently sealed, the Micro 3.0 has a large 3-plus hour battery good for a full day of diving and built in 64GB of memory to store thousands of photos and hours of video.

The camera's ease of use starts with the three wide Piano key type buttons that are easy to locate and control, even with dive gloves on. The camera's intuitive Easy Setup feature quickly guides you through the correct settings based on the shooting environment, depth and lighting accessories being used.

The [Micro 3.0](#) also has advanced options for fine-tuning underwater images such as; manual white balance, ISO, exposure and metering adjustments and the ability to capture images in RAW format, for those that want to edit their images later.

The built-in wide angle 100° lens allows the diver to get close to the subjects while still keeping everything in the picture.

The [Micro 3.0](#) offers WiFi sharing ability, so you can wirelessly preview, download and share pictures & videos to a smart phone or tablet with the free Micro 3+ app available at Google Play or Apple App stores.

The Micro has a time lapse function - shooting at set time intervals as a video file or series of still images, and a rapid-fire burst mode that quickly captures a series of full resolution still images at 10-frames per second.

The [Micro 3.0](#) is expandable with popular SeaLife accessories, including [Sea Dragon Photo/Video lights](#) and [Close-Up Lens](#). The larger 260K high-resolution 2.4" TFT color LCD display makes capturing and reviewing photos and video easy on the small camera.

The Micro 3.0 includes the Micro 3.0 camera, wrist strap, USB adapter, 3'/90cm USB cable and camera pouch. The optional "Screen Shield" is available for the camera's display window to protect it from fingerprints and scratches.

The [Micro 3.0](#) is also available in two complete camera and light set combinations, one with a [Sea Dragon 3000F Auto Light](#) and the other with [two Sea Dragon 2500F Lights](#). Both sets include lights that feature a bright and wide beam, adding color and brilliance to both still images and videos.

Item	Description	US Retail
SL550	Micro 3.0 Compact Underwater Camera	\$599.95
SL552	Micro 3.0 Pro 3000F Set	\$999.95
SL553	Micro 3.0 Pro Duo 5000 Set	\$1,299.95



[Micro 3.0 Pro Duo 5000 Set](#)

Includes two each Sea Dragon 2500F, grips, and a dual tray



[Micro 3.0 Pro 3000F Auto Set](#)

Includes a Sea Dragon 3000F, grip and single tray

About SeaLife:

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2018 the company expanded into ultra-compact underwater cameras with its ReefMaster RM-4K, and in 2020 SeaLife introduced the full-featured Micro 3.0 camera.

SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world.

For more information visit www.SeaLife-Cameras.com

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