

# SeaLife®

**For Immediate Release**

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## **SeaLife® Introduces New ReefMaster® RM-4K Ultra Compact Underwater Camera**

MOORESTOWN, NJ – SeaLife has introduced the new ReefMaster RM-4K Ultra Compact Underwater Camera. Featuring a pocket-sized design with 14-megapixel Panasonic® CMOS image sensor and ultra-high definition 4K 30fps video, its ultra-compact, portable design ensures that divers and snorkelers can take the ReefMaster anywhere, from a wet environment to 130’ or 40 meters underwater. The camera captures sharp, colorful still images and brilliant 4K video with underwater color correction. The 140° Fisheye Lens allows a close approach to the subjects while still keeping everything in the picture.

The unique ergonomic housing was especially designed for use underwater, while the housing is easy to hold and use even with one hand, the tough enclosure also features a unique closing system – a “Pressure Lock” thumb screw that exerts the optimal amount of pressure on the housings O-ring seal. The waterproof housing encases the small inner camera, and also stores

a powerful drying agent called “Moisture Muncher” next to the camera that prevents internal fogging caused by heat and humidity trapped inside the housing.

Featuring a compact removable inner camera and a robust external housing that mounts easily to a light tray or can just as easily be hand-held due to its contoured ergonomic body. The easy, 4-button control system makes catching the action an effortless process. The ReefMaster offers WiFi sharing ability, so you can wirelessly preview, download and share pictures & videos to a smart phone or tablet with a free app from Google Play Store or Apple App Store.

With the expandable memory of the ReefMaster RM-4K, you can use Micro SDHC memory cards up to 128GB, ensuring you have room to shoot & save all of your video content. It also has a time lapse function - shooting at set time intervals and saves as video file or series of still images.

The compact RM-4K is easily expandable with popular SeaLife accessories, including and not limited to one or two Sea Dragon Photo/Video/Dive lights, and the super macro lens. Its 2.0” TFT color LCD screen creates a sharp and easily visible display on the small camera.

The ReefMaster RM-4K includes the ReefMaster 4K inner camera, ReefMaster underwater camera housing, wrist strap, 30”/75cm USB cable and camera pouch.

The ReefMaster RM-4K Camera & Light Set combines the ReefMaster RM-4K with a Sea Dragon 2000 lumen COB LED Light, which features a bright and wide beam that will add color and brilliance to both still images and videos.

Shipments of the new ReefMaster RM-4K are planned to start in November 2020.

<b>Item</b>	<b>Description</b>	<b>US Retail</b>
SL350	ReefMaster RM-4K Ultra-Compact Underwater Camera	\$299.95
SL354	ReefMaster RM-4K Ultra-Compact Camera & Light Set	\$599.95

#### **About SeaLife:**

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world’s first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world’s first permanently sealed HD underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. SeaLife cameras, lighting and accessories are sold and serviced in 64 countries around the world. For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com).

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