

# SeaLife®

**For Immediate Release**

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## SeaLife® Introduces Lens Caddy for Micro-Series, DC-Series & ReefMaster RM-4K Cameras

MOORESTOWN, NJ – SeaLife has announced its latest underwater wet-lens holder. The new SeaLife Lens Caddy holds Micro, DC and ReefMaster series lenses. The Lens Caddy attaches under the camera tray using a standard ¼-20 tripod screw or to any grip/arm up to 1.8" (45mm) in diameter using a sturdy Hook & loop nylon strap.



The SeaLife Lens Caddy mounts SeaLife DC, Micro and RM-4K series lenses to a camera or tray using the standard ¼-20 tripod screw or to any grip/arm up to 1.8" (45mm) in diameter using a sturdy hook & loop nylon strap. The Lens Caddy holds any DC series lens (SL975, SL050, SL051, SL976), or Micro and RM-4K

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## SeaLife Lens Caddy

series lenses (SL571, SL572, SL052). The lens securely press-fits onto the Lens Caddy underwater or on land, the same way lenses attach to the lens port of your SeaLife camera.

The compact, lightweight Lens Caddy holds lenses weighing up to 21oz (590g). The Lens Caddy is constructed of durable polycarbonate material and 316 stainless steel mounting screw. It includes two lanyard connection points to securely connect the lens and prevent accidental dropping.

The US MSRP for the Lens Caddy is \$59.95, the new lens holder is available now through SeaLife and its distributors.

<u>Item</u>	<u>Description</u>	<u>US Retail \$</u>
SL091	SeaLife Lens Caddy	\$59.95

### **About SeaLife:**

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2019 the company expanded into ultra-compact underwater cameras with its ReefMaster RM-4K, and the full-featured Micro 3.0 camera. In 2020 SeaLife launched its SportDiver underwater housing for smartphones, the first dive housing for phones to use its own exclusively designed smartphone app.

SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world. For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)

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