

SeaLife®

For Immediate Release

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SeaLife® releases first photos taken with the new Super Macro Lens for the DC2000 camera

MOORESTOWN, NJ - SeaLife has started delivering the new Super Macro lens, allowing for shooting distance as close as 1.5" (3.8cm) with the SeaLife DC2000. Without the macro lens, the DC2000's auto focus lens can shoot as close as 4" (10.15cm). Gaining that extra close-up shooting distance allows macro shooters to capture stunning details of the tiniest sea creatures.

Philippe Eggert, of SeaLife Indonesia, has been testing the new Super Macro Lens – and the results are absolutely stunning!



With the new lens you can capture the crisp details of these miniscule sea creatures, resulting in striking photos that will truly take your breath away.

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The Super Macro lens is constructed of optical grade glass with broadband AR coating on the inner surfaces to maximize light transmission and prevent flaring. The 2-element/2-group optics features +10 diopter lens that shortens the camera's minimum shooting distance by more than 50%. All the optics are housed in corrosion-resistant, anodized aluminum frame and is depth rated to 330ft (100m).

The lens has a 52mm thread mount for attaching to any underwater housing with 52mm mounting threads. Included with the lens, is a 52mm thread mount adapter that fits on to any SeaLife DC-series housing, including the new SeaLife DC2000. The 52mm thread adapter quickly and easily pushes on to the front of the SeaLife DC housing lens port for a tight, secure hold. Once the thread adapter is attached, the 52mm Super Macro Lens is simply threaded on. The same applies to any other 3rd party 52mm lens or filter. This universal design gives divers the freedom to use the super macro lens on other housings [with 52mm threads] or use other 52mm lenses and filters on SeaLife DC-series housings.

SeaLife has started delivery of a 52-67mm step-up ring, so users have a wide variety of non-SeaLife branded lenses and filters to choose from.

"With the addition of the thread mount adapter and our new Super Macro Lens, the creative range of the DC2000 and other SeaLife DC Series cameras will be greatly enhanced" said Bjorn Harms, SeaLife's VP and lead product developer.

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The lens and mount accessories are available now, with prices as follows:

Item	Description	US Retail \$
SL976	Super Macro Lens with 52mm DC Thread Mount Adapter	\$129.95
SL977	52mm Threaded Adapter for SeaLife DC-series housings	\$39.95
SL978	SeaLife 52mm to 67mm Step-up Ring	\$29.95



About SeaLife:

SeaLife Underwater Cameras are made by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housed digital underwater camera, and in 2013 SeaLife introduced the powerful Sea Dragon Lighting system and its innovative Flex-Connect tray, grip, arm, and accessory system. In 2014, SeaLife introduced the Micro HD, the world's first permanently sealed underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. SeaLife cameras, lighting and accessories are sold and serviced in 64 countries around the world.

For more information visit www.SeaLife-Cameras.com

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