## Sealife

For Immediate Release

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## SeaLife<sup>®</sup> Buoyancy Flotation Rings

MOORESTOWN, NJ – SeaLife has introduced Floatation Rings; durable high-density foam rings attach to Flex-Connect flex arms and grips. Each ring adds 5 ounces (140g) of float. Adding float rings helps keep your SeaLife underwater camera / lighting in an upright position, making for more comfortable handling and control.

For example, the SeaLife SportDiver with Dual tray, two grips, two flex-arms and two Sea Dragon 5000+ lights have 23 ounces of negative buoyancy. Adding 4 rings reduces the underwater weight of the camera set to only 3 ounces of negative buoyancy. If you want to make the camera set positively buoyant, just add a few more rings.

Features include:

- Improved UW handling and balance of SeaLife camera sets
- Durable, high-density foam construction
- Rings attach over Flex-Connect arms and grip
- Each ring adds 140g (5oz) of positive buoyancy
- Bright yellow sheathing for high-visibility
- Weight on land: 1.1 ounces (32g) per ring
- Includes: 4 floatation rings
- Dimensions: 3.2" OD x 1.7" ID x 1.5" Height (80mm x 43mm x 37 mm)
- Packaged weight: 6 ounces (170g). Packaged dimensions: 3.3" x 3.3" x 6.0" (8.3cm x 8.3cm x 15.3cm)

UPC: 0 77068419310 Made in USA

Specifications subject to change without notice.

ltem	Description	US Retail
SL931	SeaLife Buoyancy Flotation Rings (4)	\$49.95

## About SeaLife:

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2018 the company expanded into ultra-compact underwater cameras with its ReefMaster RM-4K, and in 2020 SeaLife introduced the full-featured Micro 3.0 camera.

SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world. For more information visit <u>www.SeaLife-Cameras.com</u> SeaLife Buoyancy Flotation Rings