

# SeaLife®

**For Immediate Release**

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## **SeaLife® Introduces New Micro Wide Angle Dome Lens**

MOORESTOWN, NJ - SeaLife, the leading maker of underwater imaging gear, introduced a new Micro Wide Angle Dome Lens for the Micro-series and ReefMaster underwater cameras that increases the camera's field-of view by almost 50% and allowing photographers to get three times closer to the subject.

The Micro Wide Angle Dome Lens design uses high-grade optics arranged in a 4- element/4-group array that delivers crisp edge-to-edge sharpness. The internal elements are fully multi-coated optical glass. The dome lens is optical polycarbonate with hard, anti-scratch coating. "This is a breakthrough for Micro-Series camera users, as the lens significantly improves the camera's performance" says Bjorn Harms, SeaLife's Vice President of Product Development. The lens has a 13.3mm film-equivalent effective focal length when used with the SeaLife Micro 3.0 and is waterproof to 200ft/60m.

The lens fits all SeaLife Micro-series cameras (Micro HD, HD+, Micro 2.0, Micro 3.0). With the Micro 3.0 camera, the shooting angle is increased from 100° to 143°, and the close focus distance is reduced 3-fold to 5"/12.7cm. The Micro Wide Angle Dome Lens also works with the SeaLife ReefMaster RM-4K increasing the tiny camera's shooting angle to 196°. The new lens is a "wet lens" and easily attaches and removes underwater. A locking ring prevents the lens from

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## Micro Wide Angle Dome Lens

accidentally detaching when bumped or in rougher water conditions. The Micro Wide Angle Dome Lens weighs 11.7 ounces (331 grams) and is negatively buoyant. A lanyard is included to prevent loss underwater and the lens can dock on SeaLife's "Lens Caddy" when not in use.

The rotatable light shade prevents unwanted glare from external lighting or sunlight, as well as protect the dome lens from bumps and abrasion.

The Micro Wide Angle Dome Lens is available now with pricing as follows:

<u>Item</u>	<u>Description</u>	<u>US Retail \$</u>
SL052	Micro Wide Angle Dome Lens	\$349.95

### **About SeaLife:**

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2019 the company expanded into ultra-compact underwater cameras with its ReefMaster RM-4K, and the full-featured Micro 3.0 camera. In 2020 SeaLife launched its SportDiver underwater housing for smartphones, the first dive housing for phones to use its own exclusively designed smartphone app.

SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world. For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)

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