

SeaLife®

For Immediate Release

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SeaLife® Introduces New 52mm Wide-Angle Dome Lens for popular SportDiver Smartphone Housing

MOORESTOWN, NJ - SeaLife, the leading maker of underwater imaging gear, has introduced a new compact Wide-Angle Dome Lens for the SportDiver underwater smartphone housing that increases the phone camera's shooting angle by 43% and allows photographers to get up to 3x closer to the subject depending on which phone lens is selected.

The new lens works with SeaLife's new SL081 Lens Adapter for the SportDiver housing, which can accommodate 67mm and 52mm lenses, the lens simply threads onto the lens mount. The 52mm WA Dome lens also fits onto underwater camera housings with a 52mm thread mount.

The Wide-Angle Dome Lens design uses high-grade optics arranged in a 4- element/4- group array that delivers crisp edge-to-edge sharpness. The internal elements are fully multi-coated optical glass. The dome lens is optical-grade polycarbonate with hard, anti-scratch coating. The

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52mm Wide Angle Dome Lens

lens has an approximate 13mm film-equivalent effective focal length when used with a phone's standard wide-angle lens and is waterproof to 200ft/60m.

The "wet lens" design may be attached and removed underwater. The compact, low-profile Lens weighs 11.6 ounces (329 grams) and is negatively buoyant in water. A lanyard is included to secure the lens to the camera or housing, preventing loss underwater.

The rotatable light shade prevents unwanted glare from external lighting or sunlight as well as it protects the dome lens from bumps and abrasion.

The SportDiver 52mm Wide Angle Dome Lens will be available in Spring of 2024:

<u>Item</u>	<u>Description</u>	<u>US Retail</u>
SL054	SportDiver 52mm Wide Angle Dome Lens	\$349.95

About SeaLife:

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2020 the company expanded into compact underwater cameras with its ReefMaster RM-4K and full-featured Micro 3.0 camera. In 2021, SeaLife introduced its first ever smartphone housing; the SportDiver® fits almost all iPhone and Android smartphones. SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world. For more information visit www.SeaLife-Cameras.com

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