

SeaLife®

For Immediate Release

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SeaLife® Introduces Lens Adapter for popular SportDiver Smartphone Housing

MOORESTOWN, NJ – SeaLife has introduced a Lens Adapter for their SportDiver underwater Smartphone housing.

67mm and 52mm threaded lenses may be mounted to the SportDiver smartphone housing allowing the underwater photographer to expand their macro and wide-angle creativity. The precision lens adapter, constructed with hard anodized machined aluminum and stainless-steel hardware, mounts directly to the SportDiver's lens port for a secure, solid fit. The adapter allows for easy horizontal and vertical lens movement adjustments to center the lens over the phone's intended shooting lens.

The adapter comes threaded with a 67mm opening, for larger diameter lenses. A 52mm threaded ring is included for attaching smaller 52 mm lenses. For other lenses, a step-down ring may be obtained through dive photo or photography shops.

SeaLife is has also introduced a 52mm 4-element 0.7x wide angle lens that fits onto the Lens Adapter; the new SeaLife 52mm Wide-Angle Dome lens (Item SL054) increases the phone lens shooting angle by 43%, allowing for a closer shooting distance and improved edge sharpness.

With the multitude of underwater lenses and a wide variety of smartphone lenses available, underwater photographers now have virtually unlimited choices available to them. SeaLife

SL081 Lens Adapter for SportDiver Smartphone Housing

recommends using wide-angle lenses with optical magnification between 0.5x and 0.75x magnification, which allows closer shooting distances while fitting the subject into the image frame. SeaLife also recommends using macro lenses with diopter correct between 3x and 10x. Macro lenses will allow you to get closer to the subject while maintaining image sharpness. Due to the wide variety of smartphone phone lenses in the market, some lens settings may not be compatible.

<u>Item</u>	<u>Description</u>	<u>US Retail</u>
SL081	SeaLife Lens Adapter for SportDiver Smartphone housing	\$149.95

The lens adapter will be available at Sealife's USA network of dealers by during Spring 2024.

About SeaLife:

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2018 the company expanded into ultra-compact underwater cameras with its ReefMaster RM-4K, and in 2020 SeaLife introduced the full-featured Micro 3.0 camera and the SportDiver UW smartphone housing.

SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world. For more information visit www.SeaLife-Cameras.com

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