

# SeaLife®

**For Immediate Release**

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## **SeaLife Introduces Sea Dragon 3000 Color Boost™ Photo-Video Light**

MOORESTOWN, NJ - SeaLife has introduced a new compact Sea Dragon 3000F Color Boost™ Photo-Video light. The light features a high-performance COB LED array, delivering 3000 lumens in a smooth 120° wide beam. The light offers a 90 CRI (color rendering index) that replicates natural sunlight (A CRI of 100 would be just like natural sunlight). With the addition of the newly patent pending *SeaLife Color Boost™* mode, the light adds vivid colors to underwater photos and video. The Sea Dragon 3000F is depth tested to 330 feet (100 meters).

The Sea Dragon 3000 powers on at 3000 lumens of white light at 5000k (Kelvin) color temperature. When the *SeaLife Color Boost™* is activated, the color temperature warms to 3700k, replenishing lost red for a balanced and colorful effect.

A large, knurled dial allows the user to quickly power on the light and smoothly adjust brightness from 300 to 3000 lumens without steps or sudden changes in light intensity. A simple push of the dial, switches the light from white-only to Color Boost mode. The light also offers a red-only stealth mode, which uses two red LEDs used for night dives without scaring sea creatures sensitive to bright light.

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## Sea Dragon 3000 Photo-Video Light with *SeaLife Color Boost™*

The Sea Dragon 3000 also features emergency signal modes that will flash a SOS signal or 1-second blinking light for 20+ hours at full brightness intensity.

The 3000F Color Boost™ is lighter and smaller than its 5000+ Color Boost™ sibling and uses SeaLife's proprietary 2-cell 3400 mAh lithium-ion battery. The light's mounting system features Sealife's Flex-Connect, which adapts easily to all popular mounting standards.

The Sea Dragon 3000F Color Boost™, with its powerful 25W Li-ion removable battery pack (included), will power the light for 1 hour at full power. The light also includes Flex-Connect grip and single mounting tray, AC battery charger with international plug adapters, protective travel case, and spare O-rings and silicone lube.

The Sea Dragon 3000 Color Boost™ Light will be available at SeaLife dealers in Spring of 2024.

<u>Item</u>	<u>Description</u>	<u>US Retail</u>
SL681	Sea Dragon 3000 Photo-Video Light with Color Boost™	\$499.95

### **About SeaLife:**

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2020 the company expanded into compact underwater cameras with its ReefMaster RM-4K and full-featured Micro 3.0 camera. In 2021, SeaLife introduced its first ever smartphone housing; the SportDiver® fits almost all iPhone and Android smartphones. SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world.

For more information visit [www.SeaLife-Cameras.com](http://www.SeaLife-Cameras.com)

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