

For Immediate Release

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SeaLife Introduces Sea Dragon Duo 10K+ Color Boost™ Underwater Photo-Video Light Set

MOORESTOWN, NJ - SeaLife has introduced their new Sea Dragon 10K+ Color Boost™ Photo-Video Light Set, based on two Sea Dragon 5000+ lights mounted on the New Ultra Dual Tray. The light set's revolutionary Color Boost feature enhances colors underwater.

The 5000+ lights offer a 90 CRI (color rendering index) with a proprietary LED array that closely simulates natural sunlight (A CRI of 100 would be just like outdoor daylight). Most other LED lights offer a much lower CRI, missing critical colors necessary to produce natural and colorful still images and videos. The Sea Dragon 5000+, with their unique Bridgelux Gen 8 V18 COB LED, not only offer a high CRI, but they also function to blend white light with the lights' red LEDs to boost underwater colors over eight brightness and color settings.

The Sea Dragon 5000+ Photo-Video Lights deliver over 5000 lumens in an even 120° wide beam. Side-by-side they offer even more complete coverage of any subject at nearly any shooting angle. The lights can illuminate to 6000 lumens each for a 2-minute time period, to save power.

SeaLife's unique Color Boost™ feature allows the underwater photographer to fine-tune the color temperature for the subjects or conditions. The Sea Dragon 5000+ offers four color temperature settings from 5000K (Kelvin) to 2700K.

The lights have an <u>"Easy" mode</u> with 5 color and brightness settings: 5000 lumens \rightarrow 5000 lumens + Color Boost \rightarrow 3000 lumens \rightarrow 1500 lumens \rightarrow Red only, and an <u>"Advanced" mode</u> with 8 settings: 5000 lumens \rightarrow 5000 lumens + Color Boost \rightarrow 6000 lumens + Color Boost \rightarrow 3000 lumens + Color Boost \rightarrow 1500 lumens \rightarrow Red only

The red LEDs alone are a perfect way to navigate in darkness without frightening skittish fish or sea animals with the brighter imaging lights.

The Sea Dragon 10K+ Color Boost™ dual light set is ideal for underwater videographers, the lights also offer impressive still image results and can be used as a primary source of light for photos.

The set includes two Sea Dragon 5000+ Color Boost light heads connected to two Flex-Connect™ YS Mounts, which connect to the included two grips on a Flex-Connect Ultra Dual Tray. The new Ultra DualTray fits larger cameras and housings, including SeaLife's new SportDiver Ultra.

The pair of Sea Dragon 5000+ Color Boost lights' impressive performance is due their powerful 50W Li-ion rechargeable battery packs that run the lights for 60 minutes at 5000 lumens in the Color Boost™ mode. The lights also include two battery chargers, along with US and three international plug adapters and a large protective travel case (SL944 Duo case) that holds the entire system including a camera. A GoPro camera adapter is also included.

The Sea Dragon Dup 10K+ Due Set is available now:

<u>ltem</u>	Description	US Retail
SL695	Sea Dragon Duo 10K+ Color Boost™ Set	\$1349.95

About SeaLife:

SeaLife Underwater Cameras are designed and created by Pioneer Research in Moorestown, NJ and were first introduced in 1993. In 2000, SeaLife developed the world's first digital underwater camera. In 2007, SeaLife developed the first non-housing digital underwater camera, and in 2013 SeaLife introduced the Sea Dragon underwater lighting system and its innovative Flex-Connect tray, grip, arm, and mounting accessories. In 2014, SeaLife introduced the Micro HD, the world's first permanently and fully sealed digital underwater camera, followed by the new Micro 2.0 in 2015 and the cutting-edge DC2000 underwater camera in 2017. In 2018 the company expanded into ultra-compact underwater cameras with its ReefMaster RM-4K, and in 2020 SeaLife introduced the full-featured Micro 3.0 camera. In 2021, SeaLife introduced their first ever underwater smartphone housing, the SeaLife SportDiver. SeaLife cameras, lighting and accessories are sold and serviced in over 60 countries around the world. For more information visit www.SeaLife-Cameras.com